



Enable your sales team with commercial copyright eReprints.

Trustrack – formerly VendIt – with Veeva allows your team to deliver digital, commercial copyright journal reprints of clinical evidence seamlessly, on and offline, to support prescribing decisions.



- Copyright
- Compliant
- Global
- ePrints

Trustrack integrated with Veeva CRM Approved Email enables your reps to deliver the scientific evidence behind your core messages

What is Trustrack?

Trustrack is a cloud platform that manages copyright inventory, including content such as reprints of articles from scientific literature, at a global and local level. The solution ensures compliant copyright distribution and tracking — through all channels.

Reprints of articles from leading medical journals are an essential component of the interaction between the life sciences industry and clinicians. Trustrack acquires and distributes content from over 150 scientific and medical publishers for distribution through Veeva.

The Veeva – Trustrack partnership

With the Veeva integration from Trustrack, your company can take advantage of true multichannel eReprint usage and PDF distribution of eReprints without the drawbacks of digital rights management or links. Trustrack provides copyright, regulatory, and corporate compliance support and enables distribution of reprints as conveniently in digital format as they were on paper, through Veeva CRM.

Deliver best-in-class copyright content

Doctors want on-label scientific data given to them during the call. The Trustrack team works with major publishers to provide trusted reprints and educational materials for use in all channels.

Support compliance regulations

Trustrack helps you to specify which eReprints are commercially useable at a local level. Trustrack is the only platform which delivers corporate, copyright and regulatory compliance

Save time and resources with the cloud

Trustrack encourages central purchase and local distribution of eReprints enabling the latest, on-label, scientific data to be made available in all markets at the most efficient price point. Trustrack has a Q1 year one payback on unit costs.

Keep your brand top-of-mind

With the ability to deliver leading copyright scientific information to HCPs, your brand will be supported and represented to help drive prescription decisions.

Flexible content distribution

Field reps, medical science liaisons and medical advisors can provide pertinent copyright information without requiring additional IT support or tools: electronic, traceable delivery from any device, on or offline.

Central management of copyright library

Collaboration with local regulatory teams ensures compliant management, tracking, and distribution of essential documents. Where appropriate, transactions can be reported back to Veeva CRM to form part of the customer timeline.

What are customers saying?

- ✔ *100% of the respondents found the Trustrack platform valuable in delivering customer satisfaction (taken from a survey of reps using Trustrack)*
- ✔ *"... is great... it's just about getting customers to move from printed reprints to email!"*
- ✔ *"Great to be able to access new materials as soon as they are issued!"*
- ✔ *"At last I can get my reprints digitally, why haven't I been able to do this earlier?!"*

Who created Trustrack?

Trustrack was created by Tangent 90 Ltd, the leading provider of 3rd party commercial copyright solutions for use in mobile, face to face meetings and online. The Trustrack platform is used extensively in the Life Sciences sector. Tangent 90 are proud to be a Veeva Silver Partner. The business was built for the regulated enterprise with compliance at the heart of everything we do. www.tangent90.co.uk

About Veeva Systems

Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 500 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices in Europe, Asia, and Latin America. For more information, visit www.veeva.com.